



<b>Job Title:</b>	<b>Head of Analysis</b>
<b>Reports Into:</b>	Head of Coaching, Academy Manager.
<b>Key Relationships:</b>	Academy Administrator, Lead Phase Coach, All Coaches/Team Managers
<b>Job Purpose:</b>	<ol style="list-style-type: none"> <li>1. Lead and coordinate the performance analysis support provision to all Academy age groups (U9-U18) and manage the day to day running of the analysis function.</li> <li>2. Assist the Academy Manager in maintaining the required operating performance standards to meet the Football League regulations and EPPP criteria.</li> <li>3. To be a member of the academy management team.</li> </ol>
<b>Key Tasks:</b>	<ul style="list-style-type: none"> <li>• Enthuse and be able to communicate positively with young people creating a positive learning environment.</li> <li>• Film, and capture games, training and other educational content.</li> <li>• Manage the above filming, organising and assigning roles to Analyst interns.</li> <li>• Clip games in line with the club's philosophy, culture and themes, making sure content is readily available to the specific lead phases and age group coaches.</li> <li>• Maintaining a database of games/sessions filmed for future use.</li> <li>• Ensure all team and player clips are available on the PMA for frequent use.</li> <li>• Analyse player development through video (training and match performance) and coach assessments to assist in creating individual development programmes and aiding player retention decisions.</li> <li>• Deliver Analysis session to players, coaches and as part of the CPD programme when required.</li> <li>• Lead and contribute to the Academies best practice library, ensuring clips are readily available for the Academy Coaching Team.</li> <li>• Ensure all administrative duties are up to date, including; PMA reports, team reports and statistical data.</li> <li>• Ensure the Analysis department is run proactively and efficiently.</li> <li>• To assist the Head of Coaching with all other football matters in whatever areas as directed.</li> <li>• Work closely with members of the academy management team to provide a holistic and rounded development program.</li> <li>• Assist the Academy Manager in maintaining the required operating standards to meet the football league regulations and EPPP criteria.</li> <li>• Use an innovative and creative approach to keep up to date with the latest news / research regarding analysis in order to maintain current and relevant standards.</li> <li>• Be prepared to work flexible hours.</li> <li>• Be well presented, smart and correctly dressed in Bradford City FC training gear promoting the clubs positively.</li> <li>• Professional, honest &amp; trustworthy promoting the club's culture and philosophy.</li> <li>• Have no attachment or interaction with social networking sites that may put the club or yourselves in a position of vulnerability.</li> <li>• Associations with other groups should be secondary to Bradford City, with Bradford City benefiting from these associations.</li> </ul>
<b>Company Standards:</b>	<ul style="list-style-type: none"> <li>• At all times promote and provide a positive image of Bradford City FC and in particular the activities of the Academy.</li> <li>• Adhere to organisational policies and procedures relating to operations, health &amp; safety and quality control in the staff academy handbook.</li> <li>• Maintain confidentiality of all information with regard to the Data Protection Act.</li> </ul>
<b>Skills and qualifications:</b>	<ul style="list-style-type: none"> <li>• Relevant degree.</li> <li>• Specific Performance Analysis qualifications.</li> <li>• Experience using coding and video editing software (Gamebreaker, Final Cut, Prozone, Hudl).</li> </ul>



- 
- Knowledge of varying statistical data used in performance analysis and how this can be utilized in an Academy environment.
  - Knowledge of how players may learn at various ages - to support analysis delivery.